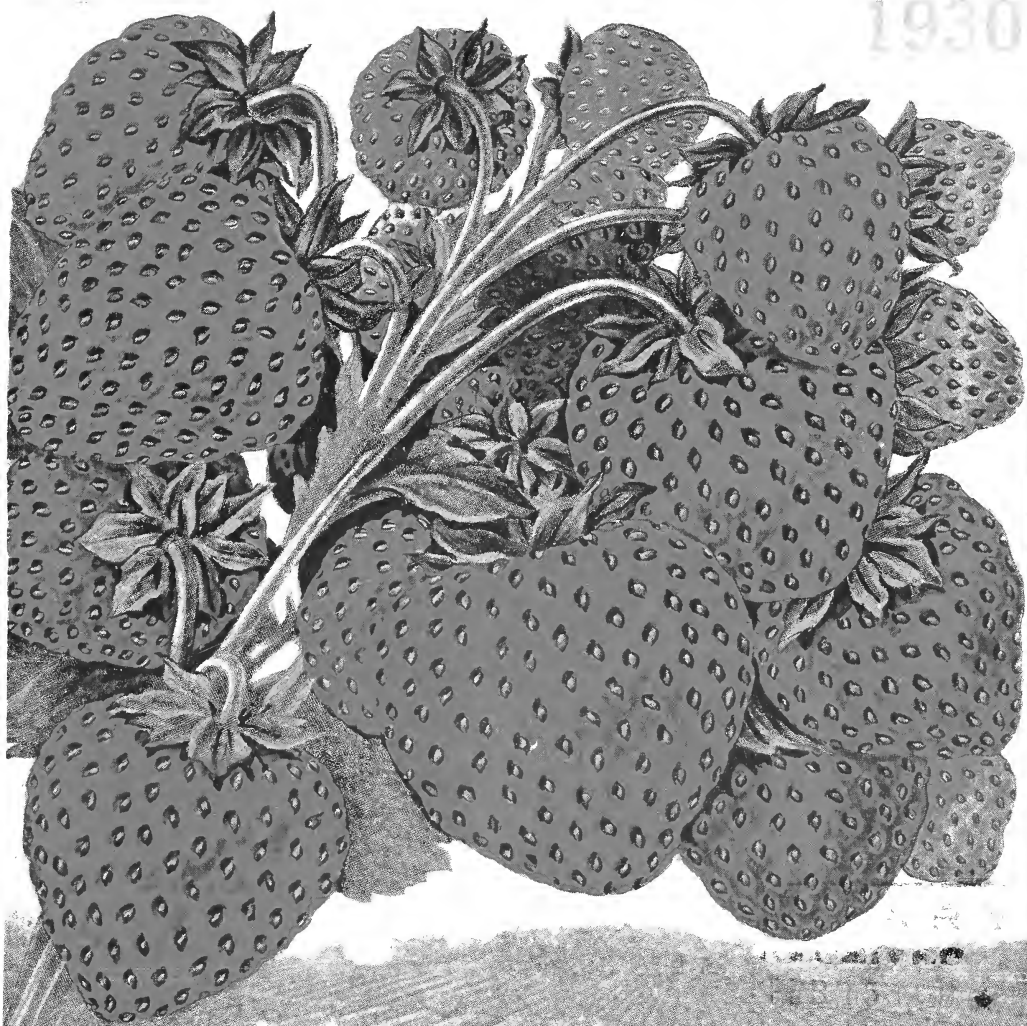


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1930



**TODD'S CATALOGUE**  
**OF FRUIT-FUL STRAWBERRY PLANTS**  
**W. S. TODD. GREENWOOD, DEL.**

1930

## GREETING

### TODD'S CATALOGUE OF HIGH-GRADE STRAWBERRY PLANTS

#### Friends and Patrons:—

Here is my annual strawberry plant catalogue, describing my stock of high-grade, "fruit-ful" plants for this season. This is my only salesman except the friends who have been using my plants for years and advise their friends to do likewise. I greatly appreciate this, and right now I want to thank you all for this kind deed. Our plants are all grown from large, healthy, heavy-rooted plants, plants with the "fruit-ful" qualities and are large, healthy, and heavy-rooted plants, equal to the best that I have ever sent out and customers that have been sending me their orders for many years know that this means equal to the best grown.

As in all other sections it was very dry here last summer, and plants are not so thickly matted in the beds as they become during a wet season, but they are of the finest quality, and very large and heavy-rooted. I do not like to boast of our plants and I am not going to say they are better than anyone else can possibly grow, but I am willing to have them tested by any plants that you may buy elsewhere and let you be the judge. I do not claim to grow and ship as many plants as many nurseries do but I will say that I believe our plants are as large and fine as anyone grows, and I am sure that we trim and pack them for shipment much better than many do. We send out nothing but first-class plants, trim and pack them as they should be, and I assure you that you cannot buy better plants, or plants that will produce more, or better fruit, no matter where you buy or what you pay.

#### Strawberry Growing is a Paying Investment.

While it is true that there are "off years" in growing strawberries, and that the large commercial growers who have to ship their berries a long distance have realized very little the past year, the growers who have berries every season are the ones that make the money, and, as a rule from \$200 and much higher per acre is realized. Some, where all conditions are favorable, with a large crop, and a near-by market receive more than \$1000 per acre but this is the exception and not the rule.

The best soil you have is the best for berries. The earliest varieties do best on light soil, and late varieties on heavier. Land that has been in truck crops, or land that has been in cow peas or soy beans the previous year is excellent for berries. Early setting is very important. Plants should be set just as early in the spring as you can get the land in good condition as they are always sure to live and grow much better than plants set very late in the season, or, I may say, that if you set them very late you are setting them "out of season". Remember, you are always "taking a chance" with plants set very late in the season, and most of the failures in strawberry growing are caused by setting the plants "too late". With good soil, good plants, early setting and good cultivation there is no reason why anyone should not be successful in raising a good crop of berries, and as a rule, receive a good profit from the investment.

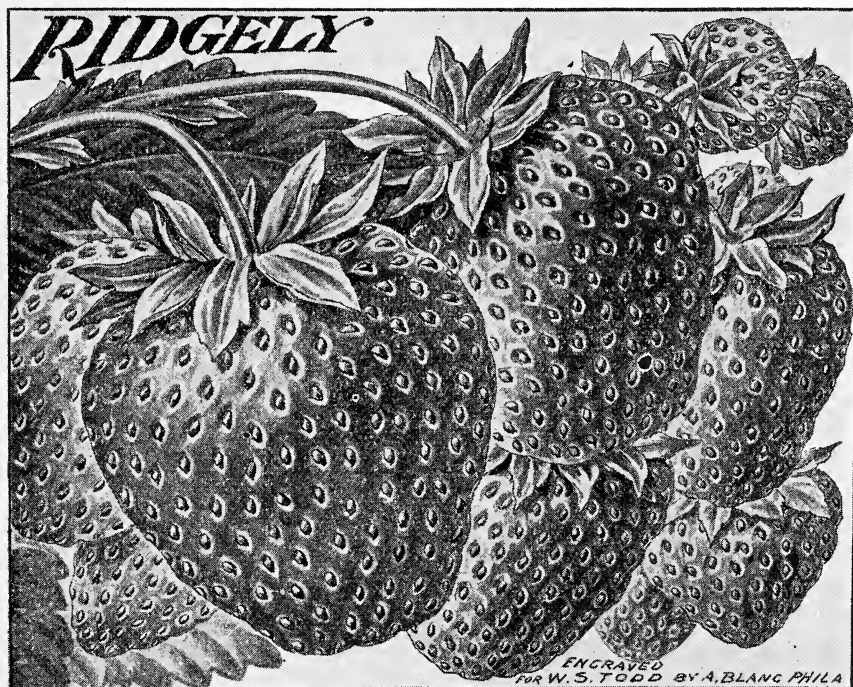
Wishing you a prosperous season, thanking you for your liberal patronage of seasons past, and soliciting a continuance of your favors, I remain,

Faithfully yours,

W. S. TODD.

# STRAWBERRY PLANTS

**RIDGELY.** (Per.) In introducing this variety two years ago I said, "I do not claim it is the best berry introduced, but I do claim that it is one of the best, and I do not believe that it is surpassed by any of the most popular varieties of today as a money maker for the grower." After watching it fruiting two more years, and with the favorable reports of it that I have received from berry growers in many different sections that fruited it last year, I am convinced that it is one of the very best varieties and that it is bound to become one of the leading commercial varieties.



It is a seedling of unknown parentage, it looks so much like the Gandy in every respect that it is undoubtedly a Gandy seedling. The plants are splendid growers, large and healthy, with tall, bluff, coarse foliage and heavy rooted. It is one of the most productive varieties and the fruit is large, with a large green calyx, very firm, the color is a rich glossy red, and last but not the least, it is unexcelled in flavor. In fact I think it has the best flavor of any strawberry I have ever eaten. I have never seen any variety where the fruit is of more even size and shape, and I have never seen any variety look prettier when packed for shipment. In ripening it is four or five days later than Premier. While the fruit looks much like the Gandy it is a prettier berry and also firmer. Where it originated

the fruit has been sold in a commercial way for several years and it has always brought the highest market prices and letters from customers in different sections that sold the fruit last season report the same result. After reading what I have said of this variety I hope you will not feel that it has been praised too highly for such is not the case. I want all of my customers to give it a trial and I am sure that after you have seen the plants, and the loads of large, beautiful berries they produce that you too will be convinced that it really is one of the worth-while varieties. Here are some of the reports from those that have tested it in different sections so that you may see what they think of it.

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Mr. J. T. Baldwin of Washington Co., Pa., writes:—I want to endorse every word you have said in your catalog about the Ridgely strawberry. It surely is a fine berry in every way and no one will make a mistake in planting it for a money maker.

And here is one from Mr. S. W. Keeney, York Co., Pa. The Ridgely strawberry is one of the best I ever had. They always sold first in the market here last year because they were so pretty and always looked fresh. They are also a good bearer and I shall want 2000 of the plants just as soon as I receive your catalog.

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From Westmoreland Co., Pa., Mrs. C. L. Myers writes:—The Ridgely strawberry plants did fine here. They produced nice smooth berries of good size and color and the flavor was fine..

Mr. Chas. McCune of Westmoreland Co., also writes:—I found the Ridgely to be a very good firm berry. My friends that saw it fruiting thought it was fine. Last spring we had such heavy frosts when the plants were in bloom I was surprised that we had any berries but the Ridgely was injured very little. It surely is a good berry.

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And here is one from Bristol Co., Mass., that may interest you. Mr. W. E. Brightman writes:—The Ridgely was fine in every way, plants perfect, blooming just under the leaves of the plants and safe from frost. The berries were all large and good in shape, color, quality and very productive. In fact after forty years in growing strawberries it takes a very good one to please me but that RIDGELY did the trick.

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Now let's go out to Cape Girardeau, Mo., and see what Mr. L. R. Johnson says. Here it is:—The Ridgely strawberry that you sent me to test last year fruited freely this spring. I observed it closely and was well pleased with its general qualities. The plants are medium in size but hold the berries erect. The set of fruit was heavy. The berries were attractive in color, very firm and of good uniform shape: quality excellent. It looked to me like a very promising commercial variety.

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Mr. Chas. B. Fultz of Fayette Co., Ohio, reports as follows:—First, I want to say the Ridgely is a wonderful plant maker with a dark green foliage that appeals to every berry grower. While we had an abnormal season for berries and most varieties produced but half a crop the Ridgely produced a fine crop of large berries of fine quality and they made quite a hit at the market here. Had my entire crop been Ridgely instead of but half an acre I would have had twice as many berries as I did. The Premier also yielded well and my next year's planting will be all Premier and Ridgely.

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From Mr. H. C. Minic, Fairfield Co., Ohio:—The Ridgely is a splendid grower and proved to be a very good variety producing large berries of very good flavor. I shall want more plants next spring.

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From Mr. T. A. Scheetz, Stark Co., Ohio:—The Ridgely is fine in size, color, and flavor and stands handling after being picked. It is a good shipper and a fine market berry that is hard to beat.

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From Mr. Alden Hall, Guernsey Co., Ohio:—I want to say that I am well pleased with the Ridgely strawberry. It is so productive, fine in size and very firm. It seems very promising indeed to me.

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From Hancock Co., Ind., Mr. O. E. Knoop writes:—We had a very bad season for berries here, too much cold weather and rain. The Ridgely is a good grower and was as productive here as Premier.

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From Mr. Chas. F. Klein, Perry Co., Ind.:—The Ridgely strawberry was wonderful with me last season. It seems to be very hardy and the fruit was large and delicious. And another good point that I noticed was that it ripened with four or five berries in a cluster at one time.

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From St. Louis Co., Mo., Mr. Herman Fuchs says:—My Ridgely plants grew fine. I set them over five feet apart and they made beds about four feet wide. The berries were large, fine looking and fine tasting and they certainly turned out the quarts. I certainly was pleased with it.

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And while we are in Mo. we'll just go on to Kansas and Mr. Frank McLin of Doniphan Co. said:—The Ridgely strawberry plants did extra well and we liked them very much. We never had any plants to fruit so heavy and the fruit was of extra quality.

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From Pulaski Co., Ark., Mr. N. N. Bremyer writes:—My Ridgely plants were fine and they set a fine crop of large berries but we had so much rainy weather during the fruiting season that no variety was at its best in this section.

Here is one from Washington Co., Ark., from Mr. M. S. Tuggle. The Ridgely plants surely did produce lots of very fine berries. I had them on a sandy loam.

Mr. G. W. Rapp from Lawrence Co., Mo., writes:—The Ridgely berries were fine and I liked them very much. I dug some of the plants from my beds to set last spring and they averaged two quarts of berries from each plant set in 1928. I believe it will be a good berry for this section.

From Mr. S. P. Patton, Buchanan Co., Mo.:—The Ridgely has started off fine in this section. The plants were fine and made a nice growth and produced a lot of fine berries. I am going to set more of them and do not believe anyone will go wrong in planting the Ridgely.

Lafayette Co., Mo., Mr. Robert Wilnot writes:—We were well pleased with the Ridgely strawberry berries. They ripened early here and our customers commented on their large size. We are wishing you success in selling more Ridgely strawberry plants.

And here is one from Mr. C. J. Wilkins, president of the Morrisville bank, Polk Co., Mo.:—I received the Ridgely plants April 28th, 1928. I set them in my garden patch for family use and the soil was the same, and I gave them the same cultivation that I gave the rest of the patch. Every plant lived and made a more vigorous growth than the other varieties, withstood the dry weather and winter freezes better, not losing a single plant from either. At fruiting I can safely say that the yield was double that of any other variety and the flavor was far superior to any variety that I have ever grown.

Mr. Wm. Dohack, Jefferson Co., Mo., writes:—Anyone wanting a nice berry will make no mistake in planting the Ridgely for it is surely fine. My last order of Ridgely plants received last spring were fine and are making a nice growth.

And Mr. G. S. Daughters, Buchanan Co., Mo., said:—I fruited the Ridgely and it was fine. I shall plant largely of it next year. I found in the Ridgely a flavor that was different from any other.

And here is the last one from Mo. that I shall give though I have many more. It is from Mr. Hy. Kissell, St. Louis Co., and if anyone is qualified to give advice on growing strawberries Mr. Kissell is the man. Here is what he said:—I am eighty-two years old and have been growing strawberries sixty years and I must say that I have never had any variety that was better than the Ridgely. All other varieties were a total failure here this season but the Ridgely yielded a fine crop of fruit for me. No other varieties for me but Ridgely and Howard.

And in Kentucky they know what good strawberries are and here is what Mr. G. W. Rice, of Johnson Co., wrote about the Ridgely:—The Ridgely are the finest strawberries I have even seen. I had plenty of them that measured over 5½ inches around and I counted 51 blossoms on a single plant. My customers said they never saw berries so nice. They surely are berries of quality and size with a sweet delicious flavor. From now on it is nothing but Ridgely for me for it can't be beaten.

From Mrs. Geo. Tucker, Harrison Co., Ky.:—I fruited and liked the Ridgely very much. No other variety out-yielded it and the berries were large, firm, good flavor and sold well.

And from McCracken Co., Ky., Mrs. J. T. McLeod said:—I have three other varieties of strawberries but have never had any that I like as well as the Ridgely. They have the finest fruit and best flavor of any berry I have ever raised and I have been growing berries 26 years.

Mr. Jos. H. Ritter, Campbell Co., Ky., wrote:—I am pleased to tell you that the Ridgely is surely a fine berry. I sold them for \$4.50 per 24 quart crate at the same time I was selling Dunlap and other varieties for \$3.00 per crate. As soon as I receive your catalog you will get my order for more Ridgely plants.

And here is one for you that like to figure on large yields and handsome returns from an acre of berries. I figure that if this lady had set an acre of Ridgely, 8000 plants, she would have received \$2666.66 2/3. Mrs. L. Goodbread, of Bowling Green, Ky., writes:—In the spring of 1928 I got 12 Ridgely strawberry plants from you. In 1929 dug and set 180 plants grown from. Then I picked and sold \$4.00 worth of fine berries from them. Everyone that saw the berries said they were fine and I am well pleased with them.

Monmouth Co., N. J. Mr. James Leddy writes:—I have fruited the Ridgely strawberry and it proved to be a success with me. It is a very good plant maker even in a very dry season.

From Mr. G. R. Kasey, Roanoke Co., Va.:—I never saw better plants than my Ridgely and they were covered with blooms. We got a lot of nice berries from them and they were certainly fine.

And here is another from Mrs. M. F. Tompkins of Roanoke Co.:—The Ridgely plants are good growers and I am well pleased with them as they were both very prolific and delicious.

From Berks Co., Pa., Mr. Chas. G. Oberholtzer writes:—I wish to say that my Ridgely plants arrived in excellent condition and everyone grew. This season I had the finest berries anyone could wish to see. I certainly can recommend your plants to anyone as they were absolutely the finest I have ever received from anyone.

From Mr. H. L. Gilbert, Cumberland Co., Ill.:—The Ridgely did fine here. The plants were loaded with large fine berries of fine quality that held their size up to the very last picking. They made a fine fruiting row of extra large plants.

Mr. J. W. Kuntz, Peoria Co., Ill., writes:—The Ridgely strawberry plants I got of you were the best I ever planted. They were great producers of large, fine firm berries and stood all kinds of weather. I can recommend it as the best all around berry.

## W. S. Todd, Greenwood, Delaware

From Saint Clair Co., Ill., Mr. W. E. Peach writes:— I think the Ridgely strawberry unbeatable. The plants surely produce the goods. Special mention of these berries was made in our local papers last season and I saw the editor of the O'Fallon Record measure one that was six inches in circumference and I had plenty of them that size. The flavor of this berry is unequaled and I cannot say anything but words of praise for the Ridgely.

Mr. Thos. E. Wright, Monroe Co., N. Y., writes:—The season here was the driest in years, in fact it broke the record as far as drought was concerned. In spite of this the Ridgely strawberry plants came through exceedingly well and yielded handsomely. The flavor was good and under the terrific conditions to which it was subjected by reason of drought, it gave a splendid yield.

Mr. J. H. Sprague, Ulster Co., N. Y., writes:—I think the Ridgely will prove to be a valuable variety. They made a nice lot of plants in 1928 and this year they gave us a lot of large, very fine flavored berries that ripened about as early as Howard.

From Mr. Ensign Lyons, Ulster Co., N. Y.:—I found the Ridgely a very good berry. It is a good plant maker with good perfect blossoms and a heavy yielder. I think it is a good one for this section.

Burlington Co., N. J., July 1st, 1929.

W. S. TODD,

Dear Sir:—The 30,000 strawberry plants that I bought of you last spring were the finest I ever saw. They arrived in good shape and are growing fine.

Yours truly, G. EBER HAINES.

Ulster Co., N. Y., Feb. 11th, 1929.

W. S. TODD,

Dear Sir:—I enclose order for Premier plants. I had plants from you last year and they were very good. Thanking you for past favors, I remain,

Very truly yours, ANDREW HORTON.

Boulder Co., Col., March 14th, 1929.

W. S. TODD,

Dear Sir:—My brother in Mo. has been telling me of the nice plants he has received from you and as I have decided to plant a patch here I am sending you my order for plants.

Respectfully yours, PHIL HEIM.

Franklin Co., Ky., April 4th, '29.

W. S. TODD,

Dear Sir:—I have seen the strawberry plants that one of my friends bought of you and they are fine so I am enclosing my order.

Yours truly, BERTHA SNELLING.

Chester Co., Pa., April 1st, 1929.

W. S. TODD,

Dear Sir:—I am enclosing my order for plants. I have been using your plants for years and they are hard to beat.

Yours truly, JESSE R. CLOUD.

Fairfield Co., Ohio, April 9th, 1929.

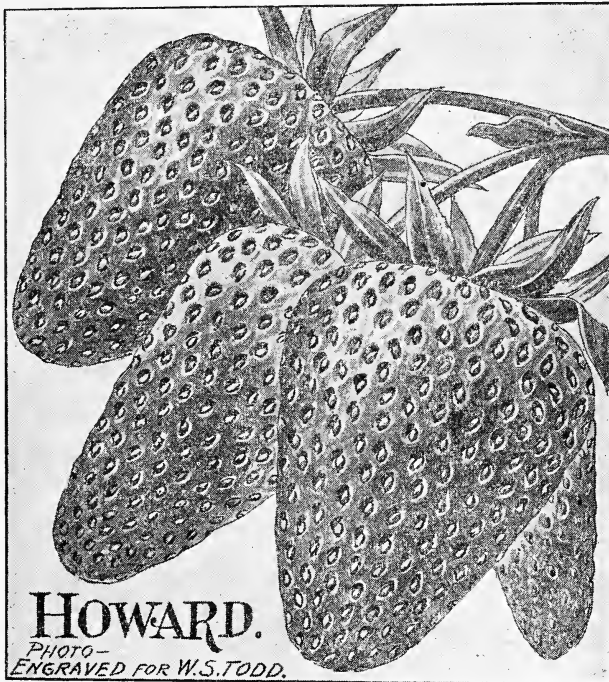
W. S. TODD,

Dear Sir:—I am enclosing an order for Howard plants. Your catalog was given me by Henry Minick and he recommended your plants.

Yours truly, ROY BOWERS.

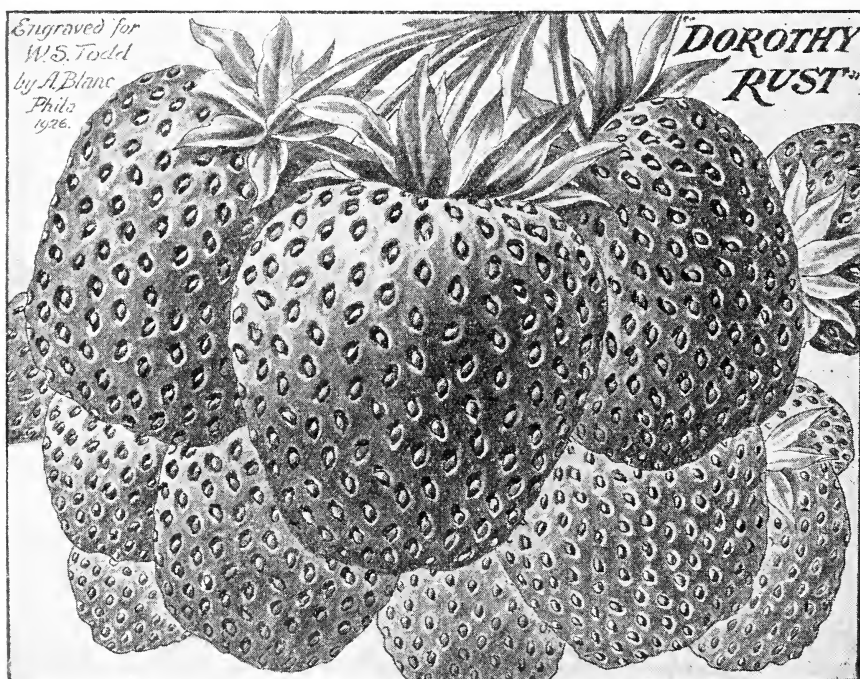


**HOWARD.** (Per.) If every strawberry grower in the United States were restricted to one variety I believe three-fourth of them would select Howard. For several years it has made berry growers more money than any other variety. Ripening early it comes the nearest to being an "all-season" variety of any variety ever grown. I have seen fruit-growers picking large, handsome Howard when Gandy were ripening at their best. I can see no difference in the fruit of this and Premier but I have reports from customers that say the Howard plants are better growers and more productive while others say there is no difference. I have kept the two strains of plants separate so that customers can order under which name they choose. Anyway, the Howard is an extra fine early variety, ripening through a long season and no one will make a mistake in planting it.



When customers all over the country, year after year report that it is the best berry they have ever grown it must be the king of strawberries. The plants are vigorous, with perfect foliage, enormously productive of large firm berries that are both beautiful and delicious. This berry was produced after thirty years of scientific plant breeding, and after 25,000 seedlings had been originated. With so many growers all over the country planting nothing but this variety it takes millions of plants to supply the demand and for this season I have the largest acreage of large, healthy, heavy-rooted Howard plants I have ever grown; I can fill your order and the plants will surely please you.

**KELLOGG'S BIG LATE.** (Imp.) This early ranks with the very best of the late pistillate varieties. It is a splendid grower on any soil and in all sections, free from rust and the bright glossy green foliage is easily told from other varieties. It ranks with the most productive and the berries average large in size, bright glossy red, firm and of excellent quality. The beautifully shaped berries, with a bright glossy red surface, and large green cap makes Big Late sell for fancy prices. It is a dependable variety in either a dry or wet season and we have many good reports of it from all sections. I have a fine lot of these plants for this season and hope to have enough for my customers.



**DOROTHY RUST.** (Per.) A chance seedling that originated in this state and introduced by me four years ago. It has been grown locally for several years and the large fruit buyers of this section have always paid good prices for the fruit. The plants are large, with tall, coarse foliage, good plant makers and free from disease. It is a late variety ripening just before Gandy but will produce three times as many quarts per acre. The fruit is large, colors all over at once, is a bright glossy red and of fair quality. I have received many favorable reports of it from different section during the past year and it is well worth a trial for the home garden or commercial purposes.

**KELLOGG'S BEAUTY.** (Per.) Described by R. M. Kellogg Co., the introducers as the most beautiful and best keeping late strawberry on record. The berries are so beautiful they fairly sparkle; one of the tallest growing plants we have ever grown and very productive. The berries are large enough to please the most exacting buyer.

As grown here it makes enough plants for a good fruiting bed and they are very tall, large and healthy with broad, coarse foliage. It is also very productive with large fruit of fine quality.

**JOE JOHNSON.** (Per.) This variety, also known as Big Joe is one of the most popular varieties on any market and always sells well. The plants are large and good growers. The blossoms are perfect and it produces a large amount of very large beautiful, dark glossy red berries of moderate firmness and excellent quality. This variety is always in demand and for a near-by-market is a money maker. Mid-season to late.

**PREMIER.** (Per.) Everyone has heard of the Premier strawberry and it is largely planted by almost every strawberry grower in all sections. It is one of the best and most popular varieties ever introduced and claimed by many to be without an equal as an all purpose variety. It is certainly a success in all sections. The plants are good growers, large and very heavy deep-rooted. It ripens with the earliest, is very productive, fruit is large and of fine flavor, firm, a good shipper and keeper and sells for fancy prices. Many claim it is the most profitable variety they have ever grown. If you want a good early variety that is not easily killed by frost, and one that bears large berries through a long season you will make no mistake in planting Premier. I have a large stock of fine, healthy, heavy-rooted Premier plants for this season and I am sure they will please every customer.

**PAUL JONES.** (Imp.) This variety, a seedling of the Brandywine and Haverland is one of the best pistillate varieties. It is largely planted in many sections and does well on any soil. The plants are of medium size, without a sign of any disease, splendid growers and always make fine plant beds. The fruit is medium to large, of uniform size and shape and holds its size to the very last picking, is firm and of good quality. I do not believe there is any variety that will produce more quarts per acre that will average larger in size than Paul Jones. I always grow a large supply of these plants and for the four last years I have been unable to supply the demand from my customers.

Wyandotte Co., Kan., Feb. 20th, 1929.

W. S. TODD,

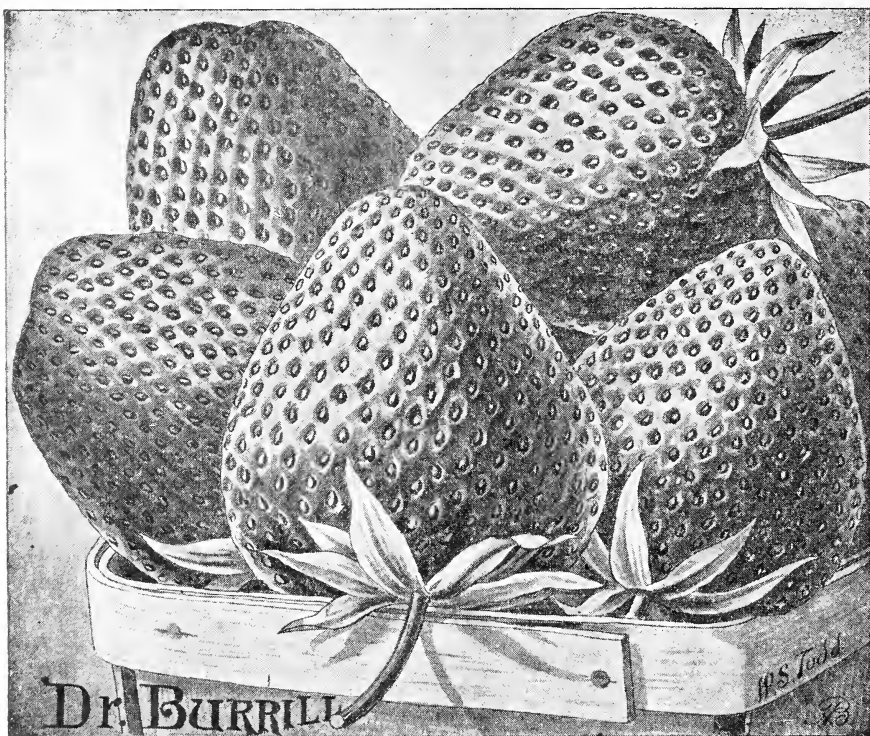
Dear Sir:—Enclosed is my order for strawberry plants. Two years ago I bought my plants of you and I have been well pleased with them.

Yours respectfully,

MRS. MARTHA ROHRBACH.

**McALPIN.** (Per.) A variety that does better on light land than many of the late varieties. It is a great plant-maker and for best results should be planted a good distance apart or the plants kept thinned. It always produces a large crop of fruit that sells well. The fruit is large, of even size and shape, bright red, firm and of excellent quality. It is a good pollener for late pistillate varieties and succeeds on either high or low land.

**DR. BURRILL.** (Per.) A great plant maker that makes a good growth where any other plant will grow. It is extensively grown in many sections and is dependable and productive. The fruit is medium to large,



dark-red and of good quality. It is so much like the Dunlap that I see no difference in the two and like that variety many are discarding it for varieties that produce larger fruit.

**SAMPLE.** (Imp.) Another old variety that does not seem to lose in popularity. It is largely planted and is one of the best late mid-season to late varieties grown. It is noted for its large fruit and immense productiveness. The plants are good growers, large and heavy-rooted and all are loaded with large berries that hold their size to the last picking. The fruit is roundish, conical, dark-red, colors all over at once and is firm.

**AROMA.** (Per.) One of the best late mid-season to late varieties grown and in many sections where a specialty is made of late fancy berries this is the only variety grown. One of the most productive of large, dark-red berries of good quality: firm and good shippers: it sells for fancy prices and is a money maker. It is one of the best to plant with late pistillate varieties.

**GLEN MARY.** (Per.) While the demand for Glen Mary plants is not so heavy as it formerly was it is still plantel by many growers in the northern states where it is at its best. The plants are of the largest size, with tall, coarse, dark-green foliage and deep-rooted. It is very productive of large dark-red berries of fair quality.

**GANDY.** (Per.) Well-known everywhere as the standard late fancy berry. For best results must be planted in black swampy, or rich stiff soil. While it is not as productive as many varieties it is one of the best shippers and always sells for fancy prices. Many of the Gandy blossoms are lacking in pillen and by planting another late variety with perfect blossoms with it you will get a larger yield and much better fruit.

**GIBSON.** (Per.) One of the best growers of large healthy plants and is a favorite with large commercial growers in many sections. The fruit is of large size, dark-red, and the plants are loaded with berries: you will hardly understand how plants can produce such quantities of berries. It is of good quality and firm enough for a good shipper. The fruit-stalks are strong and upright which keeps the fruit from the ground where it is easy to pick. Growers that plant Gibson expecting a large crop of fruit will not be disappointed.

W. S. TODD,

Hunterdon Co., N. J., March 19th, 1929.

Dear Sir:—I want 200 plants for my garden and am leaving the selection to you as you know the best varieties for this section. I have been using your plants for years and with good success.

Respectfully yours,

DR. WM. S. HEWITT.

W. S. TODD,

Gibson Co., Ind., March 18th, 1929.

Dear Sir:—Enclosed you will find my order for plants. Two years ago I got 3000 from you and I didn't lose a half dozen plants and they grew fine.

Yours truly,

FRED RELLEKE, JR.

W. S. TODD,

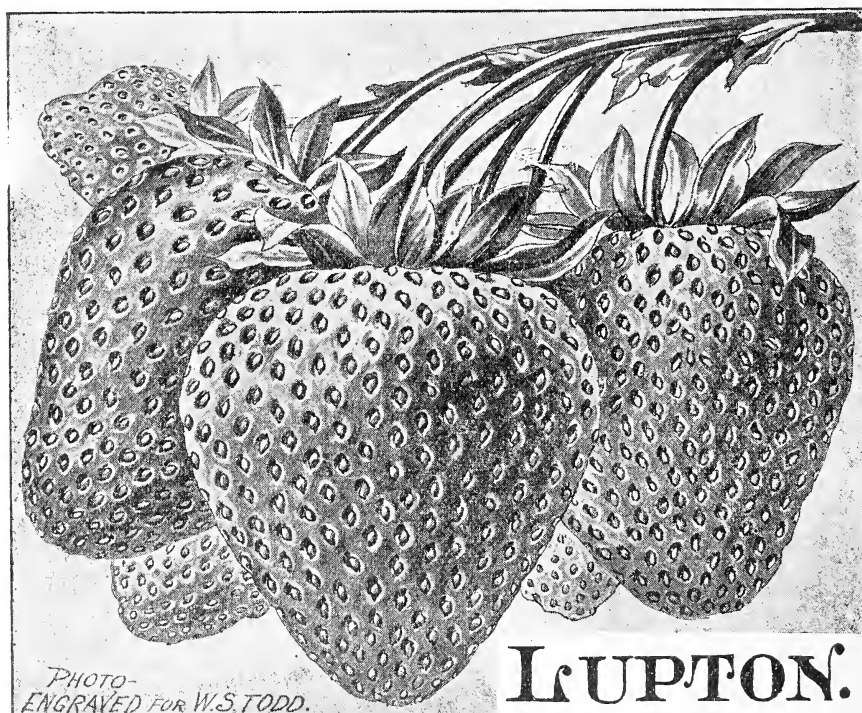
Dauphin Co., Pa., March 22nd, 1929.

Dear Sir:—Enclosed is my order for plants. I have used your plants for several years and they have always been received in fine condition.

Yours truly,

HARVEY H. MARTIN.

**LUPTON.** (Per.) This is a strictly fancy variety and while the quality is not the best the berries are so large and of such handsome appearance they always sell for fancy prices. The fruit is bright red and firm enough for a good commercial variety. Unlike most late varieties that require a stiff or black soil for best results many customers say that it does fully as well on lighter soils. It ripens a few days earlier than Gandy of which it is a seedling and lasts fully as long and will produce twice as many quarts per acre as that well-known variety. While it rusts in some sections in some seasons, it is usually one of the best money makers for the growers and it is certainly becoming more popular each season. I have a large supply of nicely rooted Lupton plants for this season.



**FORD.** (Per.) This is a good variety. I have fruited it several times and it has always produced a large crop of fine fruit. It is grown in a great many sections and succeeds on all soils. The plants are of medium size and splendid growers. It ranks with the most productive and the fruit is large, firm and of good quality. Late mid-season to late.

W. S. TODD,

Sumner Co., Tenn., April 9th, 1929.

Dear Sir:—The strawberry plants we ordered from you a few days ago came in splendid condition.

Yours respectfully,

ROY R. CECIL.

**ADAM'S EARLY.** (Per.) A chance seedling that originated near here several years ago. It begins to ripen with the medium early varieties and continues through a long season, or until the late varieties are gone. The plants are of medium size and persistent growers on any soil and for best results set the plants a long distance apart. Each plant has several fruit-stalks and all are loaded with berries. If you do not allow the plants to become too thickly matted in the beds the fruit is about the size of Gandy; it ripens all over at once, is quite firm and of good quality.

**ABERDEEN.** (Per.) Originated at the New Jersey Experiment station. It makes a splendid growth of large, healthy, vigorous plants with dark green foliage. I have fruited it twice and found it to be very productive of large, beautiful berries and it is a good variety. I have reports from some of my customers in New Jersey that say it is their best berry and they are planting it in preference to any other. The introducer says: "It is a free grower of healthy and vigorous plants. It has perfect blossoms and is very productive, ripening in mid-season. The fruit is large to medium, cone shaped and ripens evenly. The color is bright red and attractive with firm flesh and of very good flavor."

**EARLY BIRD.** (Per.) Another of the free-growing varieties that makes a large number of plants on any soil. The plants are free from disease and where they are set a good distance apart are large and heavy-rooted. It is quite productive and the fruit is of good size, bright glossy red and of good flavor. Ripens here with the Howard and after fruiting it twice I prefer the Howard as a market variety in every way.

**EATON.** (Per.) One of the newer varieties that has proved satisfactory as a commercial variety in some sections while in others it is a failure mainly on account of the plant growth. Here the plants are good growers, strong and upright, with healthy, dark-green foliage. It ripens in mid-season, very productive of large, beautiful dark-red berries of good quality.

**SENATOR DUNLAP.** (Per.) This is largely planted and for many years has been a standard variety in many sections. The plants will grow anywhere and with almost any kind of treatment. It is very productive and the berries are of medium size, bright glossy red, a good shipper and of good quality. While the Dunlap is still largely grown in many sections I find that many are discarding it for Premier or Howard because the fruit is so much larger and attractive.

W. S. TODD,

Marion Co., Ill., Feb. 27th, 1929.

Dear Sir:—I am enclosing my order for Howard and Paul Jones plants. I gave your catalogue to a neighbor and told him if he wanted the best plants at the right price to order from you.

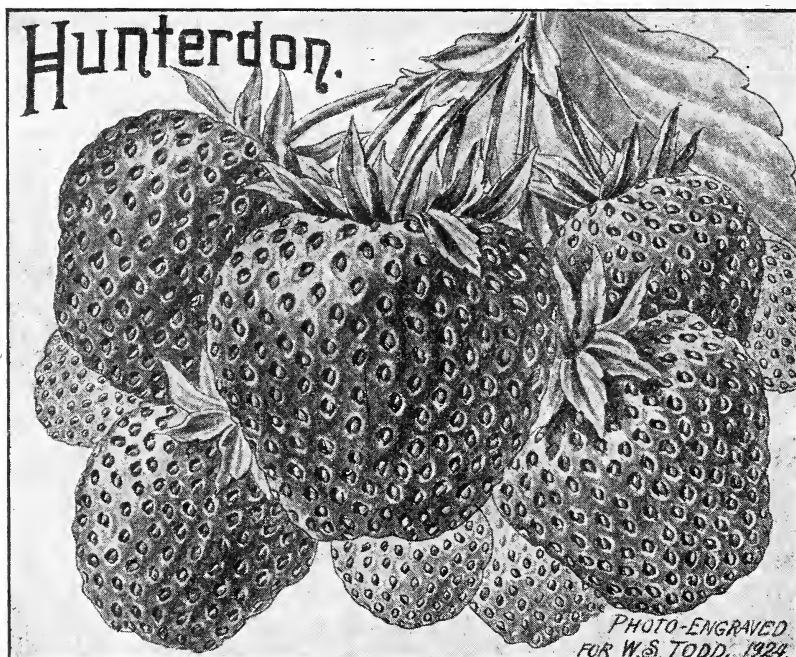
Respectfully yours,

CHAS. ALLISON.

E. H. H. H. H. H.



**HUNTERDON.** (Imp.) A variety that I have fruited several times and in productiveness, size, firmness and quality it ranks with the very best of the late mid-season to late varieties. With a large green cap the berries have a very showy appearance and they always sell well. It makes enough plants for a good fruiting bed and they are of the largest size, tall, healthy, and very deep-rooted. It is a seedling of Nick Ohmer and President and has produced 8,000 to 12,000 quarts per acre.

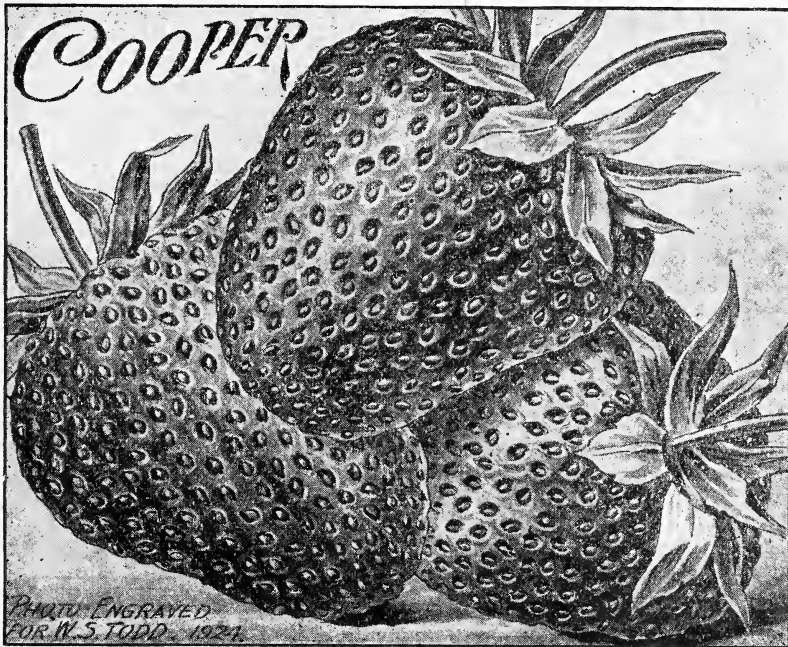


**WM. BELT.** (Per.) This is a berry of the largest size and finest quality. It is a popular fancy variety that always sells for fancy prices. It is quite productive: fruit roundish conical and the color is a beautiful bright glossy red. It rusts in some sections but is a favorite where it succeeds and is largely planted in many sections. It is one of the best for the home garden where quality is appreciated.

**BURGESS.** (Per.) A chance seedling of the Aroma that originated in Alabama, and is claimed to be much better in every way than that fine old variety. The plants are splendid growers with tall, broad, healthy foliage. I have fruited it twice and it produced a good crop of large dark-red berries but for a commercial variety I would not plant it in preference to several other varieties of its season.



**COOPER.** (Per.) I have had many reports of this, some praising and some condemning it. I have fruited it seven years and it has always produced a fine crop of fruit here, ripening with the earliest the fruit was extra large, of fine quality and continues through a long season. While it makes only a moderate number of plants it makes enough for a good fruiting bed, and they are extra large, with tall, broad, healthy foliage.



They root deeply and are able to withstand drought better than many varieties. The fruit-stalks are large and strong, and the fruit very large to very last picking, bright red in color and of extra good quality. While the fruit is so large that it is not firm enough for distant shipment it is firm enough for a local, or near-by market and sells for high prices. For the large commercial grower I do not consider it so profitable as Howard.

W. S. TODD,

Burlington Co., N. J., April 7th, 1929.

Dear Sir:—I received the plants in splendid condition and they are very nice. I have been told the Ridgely were very good down with you and I hope they do as well with me.

Yours truly, W. M. PAUL.

W. S. TODD,

Butler Co., Ohio, Feb. 26th, 1929.

Dear Sir:—I am enclosing our order for plants. We have used your plants in the past and like them very much.

Yours truly, C. J. HOMAN.

## EVERBEARING VARIETIES

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I have tested most of the everbearing varieties, and am offering the two that I have found to be the best up to this time. Some of the everbearers, (or so-called everbearers) do not produce any fruit on the young plants the first season, and some are such poor growers that it does not pay to grow them. However, for the home-garden, or near-by market we have varieties that are a success in every way, and I think that every berry grower should have them, at least for his garden. I have never recommended them for distant shipment but if you have a near-by market they are very profitable, and many are making large sums from them. Everbearers are grown just as ordinary varieties, except that to obtain good plant beds all of the blossoms should be kept cut off, at least until the middle of July, and from then on until freezing weather you will get plenty of fruit from the varieties I am offering.

**MASTODON.** (Per.) This is the everbearing variety that has been talked of so much during the past three years, and no doubt about it, it surely deserves the praise. It is undoubtedly the best everbearer ever introduced. While in quality it is not up to Champion, this is more than made up by its great size and productiveness and it is size and beauty that sells anything, and berries are no different in this respect from other things. Mastodon is the best plant maker of any everbearer I have ever grown, equaling the June varieties in this respect. The plants are very large, heavy, deep-rooted, with large, healthy, bright glossy green foliage. If you wish, you can begin to pick Mastodon berries two or three months from the time you set the plants, and it fruits heavily during September and October, or until freezing weather. I have a nice supply of Mastodon plants and anyone ordering them will not be disappointed for as I have said, it produces plenty of fruit the first season it is planted, and a full crop the following June.

**CHAMPION.** (Per.) For several years there has been more demand for this than any other everbearer, though I am not able to discover any difference in the fruit of this and Progressive. With me the Champion always made the better plant growth and for this reason I discarded the Progressive. In productiveness it is the equal of any everbearing, fruit of medium size, dark-red, and of excellent quality.

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When sending your order for plants please send me the names of your neighbors that grow strawberries and for your trouble I will send you some new variety of plants for testing.

W. S. TODD,

Stark Co., Ohio, Feb. 16th, 1929.

Dear Sir:—I am a new man in the strawberry business. Last year was the first time I ever planted them. I got my plants from you and they did fine. I am enclosing my order for this year.

Yours truly,

MAX BUNGARD.

## IMPORTANT

**Please read every word on this page before ordering plants.**

**The description** of the different varieties is as they have done with me at fruiting time. Varieties that I have not fruited I have given originator's description, or others that I consider best authority. Varieties marked Imp. have pistillate blossoms, and to fruit them must be planted near some variety with perfect blossoms, marked Per.

**Terms.** Payment must be made before shipment of plants. If not convenient to remit entire amount when order is sent remit not less than one-fourth of the amount of the order and your order will be booked and held for you and you can remit the remainder when convenient, before shipment of plants.

**Please** remit by P. O. Money Order on Greenwood, Express Order, Registered Letter, Check or Bank Draft.

**I guarantee** the safe arrival of plants and in good condition if sent by mail or express by May 1st.

**I ship plants** to Southern customers during mild weather any time after they receive this catalogue, and to the North as late as May 15th, but for all sections it is advisable to order early, and name date of shipment as early as you can use the plants. Plants shipped early have less foliage, can be packed lighter, and if planted early almost always do well.

**I take** the greatest care to have all plants true to name and seldom ever have a complaint, but should any prove otherwise than represented I will not be responsible for any amount greater than actually paid me for the plants.

**Claims,** if any, must be made on receipt of plants when they will be carefully examined, and if just, made satisfactory.

**Packing is done in the best manner possible.** All plants are nicely cleaned and bunched, early in the season they are tied with fifty in a bunch, later in the season with twenty-five, labeled, and packed in light crates for which I make no charge. Written notice is sent each customer on receipt of order and one when order is shipped.

**In ordering** be sure to write your name and address, Post Office, County and State plainly, and do this every time you write. Be sure to say how plants are to be sent, by mail or express. Express is usually satisfactory and the best way to send plants if the order is large, or if the distance is great. Parcel Post is cheapest for small shipments, and with large shipments if you are within the third zone, or 300 miles from Greenwood. On orders for 500 plants or more express is cheaper than parcel post after the 3rd zone. In ordering small amounts of plants by parcel post please remit the price quoted in the Price-list. Strawberry plants packed for shipment weight about four pounds per hundred plants. If you want 500 or more plants sent by parcel post I will send them C. O. D. for the exact amount of postage due, if you wish.

**I will sell 50 plants of one variety at the 100 rate, and 500 plants of one variety at the 1000 rate.**

**Substitution.** Early in the season I have every variety listed in this catalogue but late in the season usually sell out of some varieties. In case I am out of varieties ordered please say if I shall substitute some va-

riety of the same season suitable for your locality. I always notify the customer if I have time to receive your answer before you wish the plants shipped, but in case you do not request me to substitute I shall return the amount for the plants I do not have.

## PRICE LIST

	By Mail		By Express	
	Postpaid		Charges Collect	
	Per	Per	Per	Per
	25	100	100	1000
Adam's Early, Per. ....	\$0.25	\$0.90	\$0.70	—
Aberdeen, Per. ....	.30	.90	.70	\$6.00
Aroma, Per. ....	.25	.75	.60	5.00
Big Late, Imp. ....	.25	.75	.60	5.50
Burgess, Per. ....	.30	.90	.75	—
Cooper, Per. ....	.30	1.00	.80	6.50
Champion, Per., Everbearing ....	.40	1.25	1.00	8.00
Dr. Burrill, Per. ....	.25	.80	.60	5.00
+ Dorothy Rust, Per. ....	.25	.90	.70	6.00
Eaton, Per. ....	.25	.90	.75	—
Early Bird, Per. ....	.30	.90	.75	—
Ford, Per. ....	.30	.90	.75	6.00
Gandy, Per. ....	.25	.75	.60	5.00
Gibson, Per. ....	.25	.90	.75	5.50
Glen Mary, Per. ....	.30	1.00	.75	6.00
Howard, Per. ....	.30	1.00	.80	6.00
+ Hunterdon, Imp. ....	.30	1.00	.80	—
Joe Johnson, Per. ....	.30	1.00	.80	6.00
Kellogg's Beauty, Per. ....	.40	1.25	1.00	7.00
Lupton, Per. ....	.30	.90	.75	6.00
McAlpin, Per. ....	.25	.90	.70	5.00
Mastodon, Per., Everbearing ....	.50	1.50	1.25	10.00
Paul Jones, Imp. ....	.30	.90	.75	6.00
Premier, Per. ....	.30	1.00	.80	6.00
Ridgely, Per. ....	.40	1.25	1.00	7.00
Sample, Imp. ....	.30	.90	.75	6.00
Senator Dunlap, Per. ....	.25	.80	.60	5.00
Wm. Belt, Per. ....	.30	.90	.75	6.00

### STATE OF DELAWARE STATE BOARD OF AGRICULTURE

#### CERTIFICATE OF NURSERY INSPECTION

Dover, Delaware, 9/1/1929.

#### To Whom It May Concern:

This certifies that I have this day examined the strawberry stock and premises of the W. S. TODD Nurseries, of Greenwood at Sussex county, Delaware, and that said nursery stock is apparently free from dangerous injurious insects and plant diseases.

This certificate may be revoked by the State Board of Agriculture for cause, and it is invalid after August 31, 1930, and does not include nursery stock not grown on the above named premises unless such stock is covered by certificate of a State or Government officer and accepted by the State Board of Agriculture.

J. F. ADAMS, Inspector.

*ORDER BLANK.*

**W. S. TODD,**

**Greenwood, Delaware.**

Send to \_\_\_\_\_ R. F. D. \_\_\_\_\_

Post Office \_\_\_\_\_ Box \_\_\_\_\_

Ship by \_\_\_\_\_ Shipping Station \_\_\_\_\_

County \_\_\_\_\_ State \_\_\_\_\_

*Date of this order*----- *Ship about*-----

*Amt. enclosed—*

Check \$\_\_\_\_\_ Money Order \$\_\_\_\_\_ Stamps \$\_\_\_\_\_ Cash \$\_\_\_\_\_

**PLEASE FILL OUT ABOVE CAREFULLY**

[illegible]

Shall I Substitute? Answer\_\_\_\_\_



## TESTIMONIALS

W. S. TODD,

Ross Co., Ohio, March 11th, 1929.

Dear Sir:—The 11500 plants that I bought of you last spring did fine. I don't think I lost a dozen plants although we had a drought just after planting. The Ridgely are looking especially fine.

Respectfully yours, E. K. STOUT.

W. S. TODD,

Fayette Co., Ohio, Jan. 14th, 1929.

Dear Sir:—Please send me your catalog. I want to use your plants this year. The way some firms send their plants out, all dirty and twisted up, a man can't help but cuss when he receives them.

Yours truly, JOS. A. KILDOW.

W. S. TODD,

St. Louis Co., Mo., April 2nd, 1929.

Dear Sir:—Just a word to inform you that all of the plants for our association have been received. They were nice plants and arrived in good condition.

Very truly yours, J. H. MILD, Mgr.

W. S. TODD,

Jefferson Co., Mo., Feb. 23rd, 1929.

Dear Sir:—The plants I got of you last year made a nice growth and look good. This year I want 10,000 more of your plants.

Yours truly, EMIL F. CHRIST.

W. S. TODD,

Lebanon Co., Pa., April 7th, 1929.

Dear Sir:—Enclosed find order for our plants. Your plants are surely nice and our customers said the Howard is the best berry they ever had. Thanking you, I am,

Very respectfully, MARTIN R. POTTEIGER

W. S. TODD,

Cumberland Co., N. J., April 10th, 1929.

Dear Sir:—I saw some of your plants and they were fine. I am enclosing my order for 5000 which please send at once.

Yours truly, FRANK JOHNSON.

W. S. TODD,

Ulster Co., N. Y., April 22nd, 1929.

Dear Sir:—I enclose my order for 4000 plants. Having ordered plants from you before and I have always found them very satisfactory.

Yours truly, JOHN PRIMIANO.

W. S. TODD,

Columbia Co., N. Y., March 16th, 1929.

Dear Sir:—I am enclosing check for 2500 Howard plants. The plants we received from you last year arrived in good condition and we were pleased with them.

Yours truly, RAYMOND JORGENSON.

## TESTIMONIALS

W. S. TODD,

New York, N. Y., April 16th, 1929.

Dear Sir:—I had such good luck with the various plants that I ordered of you two years ago that I wish to have you send me 500 to my address in Columbia Co. I want the best varieties for family use and am leaving the selection entirely with you.

Very truly yours, JAS. L. FREEBORN.

W. S. TODD,

Columbia Co., N. Y., May 6th, 1929.

Dear Sir:—The strawberry plants arrived in good shape and they are very fine. I want to thank you for such plants. A pleased customer is a good adv.

Yours very truly, H. L. DIPPEL.

W. S. TODD,

Ulster Co., N. Y., May 2nd, 1929.

Dear Sir:—Your plants are very good and I am enclosing my order and for four of my friends for Howard plants.

Very truly yours, J. E. McCOURT.

W. S. TODD,

Vanderburg Co., Ind., April 23rd, 1929.

Dear Sir:—I certainly appreciate the good plants you have sent me and I shall continue to use your plants. We have a nice stand of plants and they look fine.

Yours truly, CARL WOLF.

W. S. TODD,

Berks Co., Pa., May 1st, 1929.

Dear Sir:—I asked Rev. G. G. Greenawald where I could get some berry plants and he told me he got some very nice ones from you last week so I enclose my order to you.

Yours truly, C. L. STAUFFER.

W. S. TODD,

Berks Co., Pa., April 30th, 1929.

Dear Sir:—We have just finished setting our plants and we found them to be very fine and nice. I now find I need about 1500 more and want you to send me three more varieties for which I enclose the money.

Yours very truly, G. G. GREENAWALD.

W. S. TODD,

Washington, D. C., May 6th, 1929.

Dear Sir:—Plants arrived in fine condition and I want to thank you for the good plants and sending them so quickly.

T. C. TOPPING.

W. S. TODD,

Berks Co., Pa., Feb. 23rd, 1929.

Dear Sir:—Please send me your catalog. I got some of your plants last year with a neighbor and I want your plants again this year.

Yours truly, ROY F. BREIDEGAM.



## Facts About Strawberry Plants and the Fruit They Produce

**The plants** that I send my customers are all grown from large, healthy, heavy-rooted, selected plants. We usually set them early in March, and they have the advantage of a long growing season, or from early in the Spring until late in the Fall, and should be fully as good, or better than plants grown in the colder sections that do not have this advantage. While it is true that strawberries can be grown successfully in almost any section, one should certainly set the best plants that can be obtained to grow the best berries. **Some may say** that you can't tell a good fruitful plant by looking at it, and that in many cases a large, healthy plant will not produce as much fruit, or fruit that is as good as a small, weak plant. I have never found it so, and a large, healthy plant of any variety, will certainly produce more fruit, and better fruit than a small, weak plant of the same variety. Some may tell you that their "perfected strain" of plants will produce two or three times as much fruit, and that you will get better results from their plants than you can possibly get from plants obtained from any other source, but such has not proved to be the case where such plants have been tested by Experimental Stations, side-by-side with the same variety of plants from other reliable sources, and fully as good results were obtained from just "ordinary plants," as the "perfected strain."

I do not claim to be the largest grower of strawberry plants in the world, or that my plants are better than anyone else can possibly grow, but **I do guarantee** them to be as large and fine as you can get anywhere, no matter what you pay, and to be trimmed and packed in as good condition, and if grown side-by-side, under like conditions, that they will produce as much fruit, and fruit that is as good as can be grown from any plants.

**In digging plants** the entire row is taken up, and for this purpose forks are used as they in no way injure the plants and all of the roots are obtained. As fast as they are dug they are placed in heavy sacks, labeled and carried to the packing house, where they are thoroughly cleaned of all the dead leaves and runners, and all plants too small to be called first-class are thrown out. The first-class plants are then tied in bunches, labeled, and the orders are made up and packed in light ventilated crates with plenty of damp moss, and a card with the certificate of inspection, purchaser's name and address, county and state is placed on the crate and it is ready for shipment. **All of this work is done in a closed building; the plants have not been exposed to the sun and wind and they will reach their destination in perfect condition, fresh and green, and ready to grow.**

**In closing,** I want to thank all who have taken the time to read and examine this catalogue. If you have been buying plants elsewhere and have received good plants and good treatment, and are satisfied with the result from your plants, it is not likely that I will receive your order, but if you are not satisfied with the plants you have been using, and care to favor me with a share, or all of your patronage, I assure you that it will be a pleasure for me to serve you, and I believe you will be pleased with the results from my plants. I will certainly do my best to please you.

Sincerely yours,

W. S. TODD.

